



# I AM PRIIINCESS COLLABORATION MEDIA KIT

LIFE.. STYLE... TRAVEL.. SOCIAL EVENTS..

ATLANTA, GA | [IAM.PRIIINCESS.COM](http://IAM.PRIIINCESS.COM)

# ABOUT ME

Oh hey, Priiincesss here! I have been blogging since 2011. I started out blogging about my personal style and all things fashion but now I also blog about my life experiences, blogging tips, travel and the tops events I get to cover internationally. Being an everyday gal with a passion for fashion and life I created [IAM.PRIIINCESSS.COM](http://IAM.PRIIINCESSS.COM) as a platform to not just share my likes and dislikes but to inspire women around the world to follow their dreams and live their best lives.

# MY STYLE



My style is cute and comfy. Being an island girl I love bold prints, colors, maxi dresses, statement jumpsuits, graphic tees and beautiful headpieces.

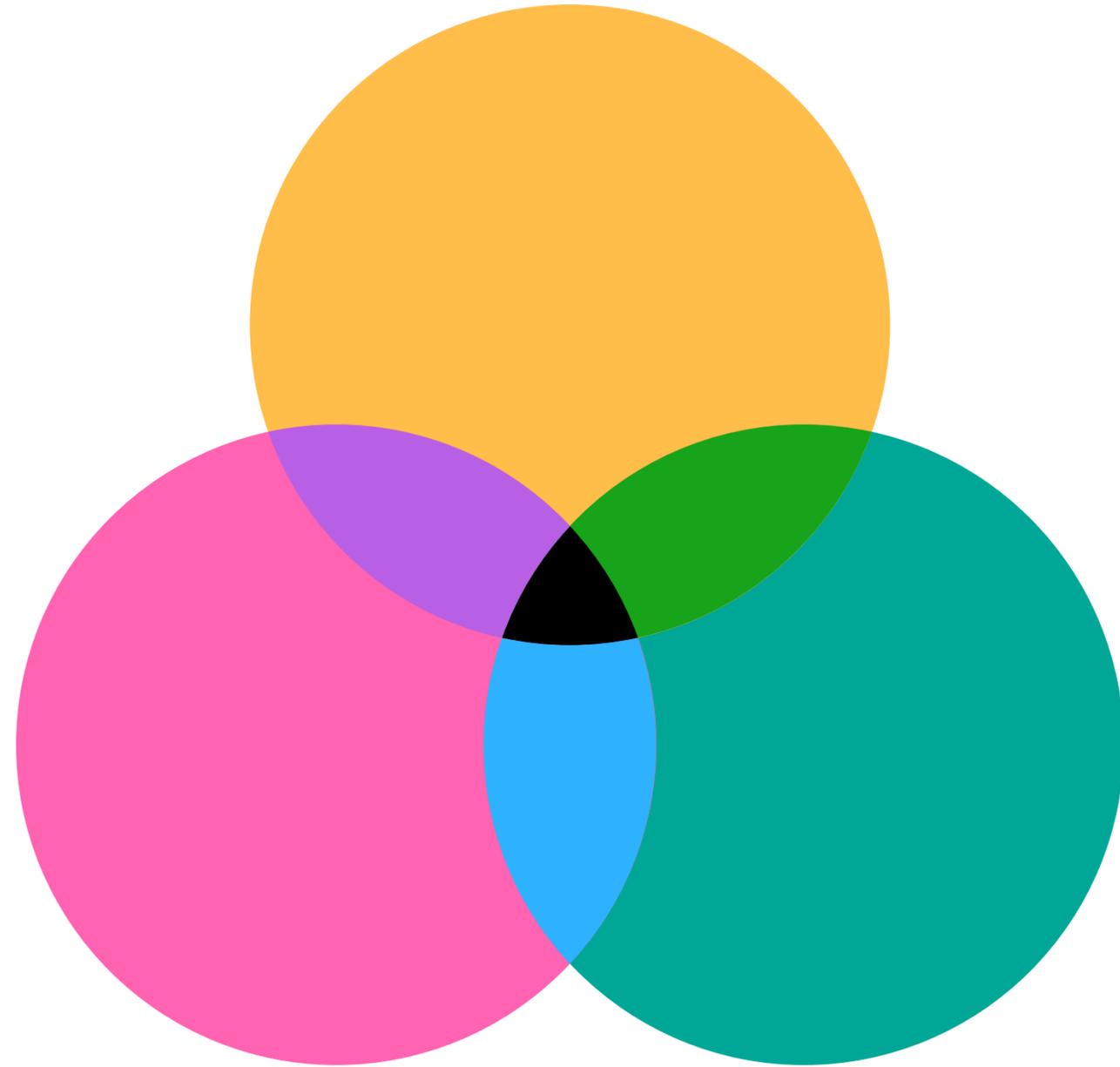


# TARGET AUDIENCE

## WHAT IS MY TARGET AUDIENCE?

My Target Audience is the everyday modern day woman with a passion for life and fashion. She loves to travel but also enjoy attending local events. She's 25-45 years old, thriving corporate girl with a side hustle making \$30-60k per year. Her downtimes are spent on social media and reading blogs for fashion and travel inspirations.





90%

**My audience is made of 90%  
women and 10% men ages 25-45**

# BLOG STATS

SOCIAL REACH



**40K+**

MONTHLY

**AVERAGE**

PAGEVIEWS

**30K+**

**A movement isn't about creating ads and having people passively watch. It's about creating the tools so people take action.**

# COLLABORATION OPTIONS

- **PRODUCT REVIEWS**
- **EVENT HOSTING**
- **BRAND AMBASSADOR**
- **GIVEAWAY HOSTING**

# ADVERTISING OPTIONS

## **SPONSORED POST \$300**

300+ Words blog post

Professional Photoshoot

Original Contents

## **Week Campaign \$1000**

Two Blog Posts

Two Social Media Shares

Professional Photoshoot

## **SOCIAL MEDIA SHARES**

One Post \$100

Two posts \$175

Three posts \$150

## **OTHER PROMO**

Email blast \$150

Blog Sidebar Ad \$100

Event coverage \$100 per hour

# Let's Work

I look forward to working with you to make the most effective marketing campaign.

**Email:** [iampriincesssblog@gmail.com](mailto:iampriincesssblog@gmail.com)

